



GIANNI CAMISA

CEO of DEDAGROUP spa

Born in 1960 in Florence he graduated in law from the University of Milan in 1983. Married with three children. In 1994 he gained a Master's in Business Administration from the Bocconi School of Management.

After qualifying as a lawyer in Trento and practising law with the firm Legali Internazionali, in 1986 he joined **IBM** where he remained until 1993, working in the Milan legal office, with positions of increasing responsibility.

In 1995, after gaining his Master's, he took charge of Healthcare Sales.

From 1997 until 1998 he worked at Armonk (NY) in the U.S., in the office of the chairman of IBM Corporation with duties relating to business reporting, market analysis and strategic marketing.

He returned to Italy to take charge of public sector business for IBM South Region (Italy, Spain, Portugal, Greece, Turkey, Israel).

In 2000 he moved to Basle in Switzerland as Managing Director and Vice President of IBM's global pharmaceuticals division.

In early 2003 he was back in Italy first as Vice President Operations for IBM Global Services, then Vice President Technology Services and finally, in 2004, as General Manager IBM Global Services for the South Region.

He left IBM at the end of 2005 to become CEO of **Finsiel**, **COS** and **Atesia** and later, following company restructuring, of **Almaviva Group**, Italy's biggest IT services and contact centre company. Under his leadership the Group won important public and private contracts, consolidated its leadership in the market and successfully launched its international expansion in Brazil and China.

In April 2008 he was appointed **CEO of DEDAGROUP spa**.